John Schreiber

fax/memo

Date February 20, 1996

To Maria Medina / Yvette Robinson / Edna Moore

From Avi Lindenbaum

Re: Club B&H Timetable Information

Fax number 907-5367 / 907-5478

Number of pages (including cover) 1

Please contact (212) 977 1100
If you do not receive this transmission.

Per our conversation, following is the information that you requested.

We suggest print advertising begin in the following markets on the following dates:

Los Angeles - on or around June 9, 1996

Chicago - on or around June 30, 1996

Dallas/Ft. Worth and Houston - on or around August 11, 1996

New Orleans - on or around September 8, 1996

Atlanta - on or around September 29, 1996

We will be able to get you information on merchandising for clubs and staff by March 11, 1996.

If you have any questions please call.

All good wishes.

Best regards.

/al

cc: Mark Krantz, John Schreiber, Rick White

1650 Broadway, Suite 602 New York NY 10019

Tel. 212. 977 1100 Fax. 212. 977 1106

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